

IEEE Bi+CAS 2021 Berlin

Biomedical Circuits and Systems Conference
Virtual Conference | October 6-9, 2021



IEEE BioCAS 2021 Exhibitor & Patron Prospectus

October 6-9, 2021

2021.ieee-biocas.org



Virtual Exhibitor & Patron Prospectus

The 2021 IEEE Biomedical Circuits and Systems Conference is a premier international forum for presenting interdisciplinary research and development activities at the crossroads of medicine, life sciences, physical sciences and engineering that shape tomorrow's medical devices and healthcare systems. The conference brings together members of our communities to broaden their knowledge in emerging areas at the interface of the life sciences and the circuits and systems engineering.

The safety and well-being of all conference participants is our top priority. We will continue to monitor official travel advisories related to COVID-19 and update the event website to keep you informed. Despite the COVID-19 pandemic, the BioCAS 2021 organizing and technical program committees are working to maintain the highest quality content and participation. Even with BioCAS 2021 moving virtual, the technical program is still as attractive as in past years. Accommodating remote participation mean that the meeting will include both synchronous (live) and asynchronous (pre-recorded) content.

With an expected attendance of approximately 200 participants and technologists who are leaders in their field, the conference provides a unique opportunity for interaction between patrons and attendees. Below is the patron prospectus that will outline the details of participation. The details of the conference are provided at: <https://2021.ieee-biocas.org>.

Kerstin Bonicard

Conference Manager

Tel: (352) 872-5544 Ext 122

Fax: (352) 872-5545

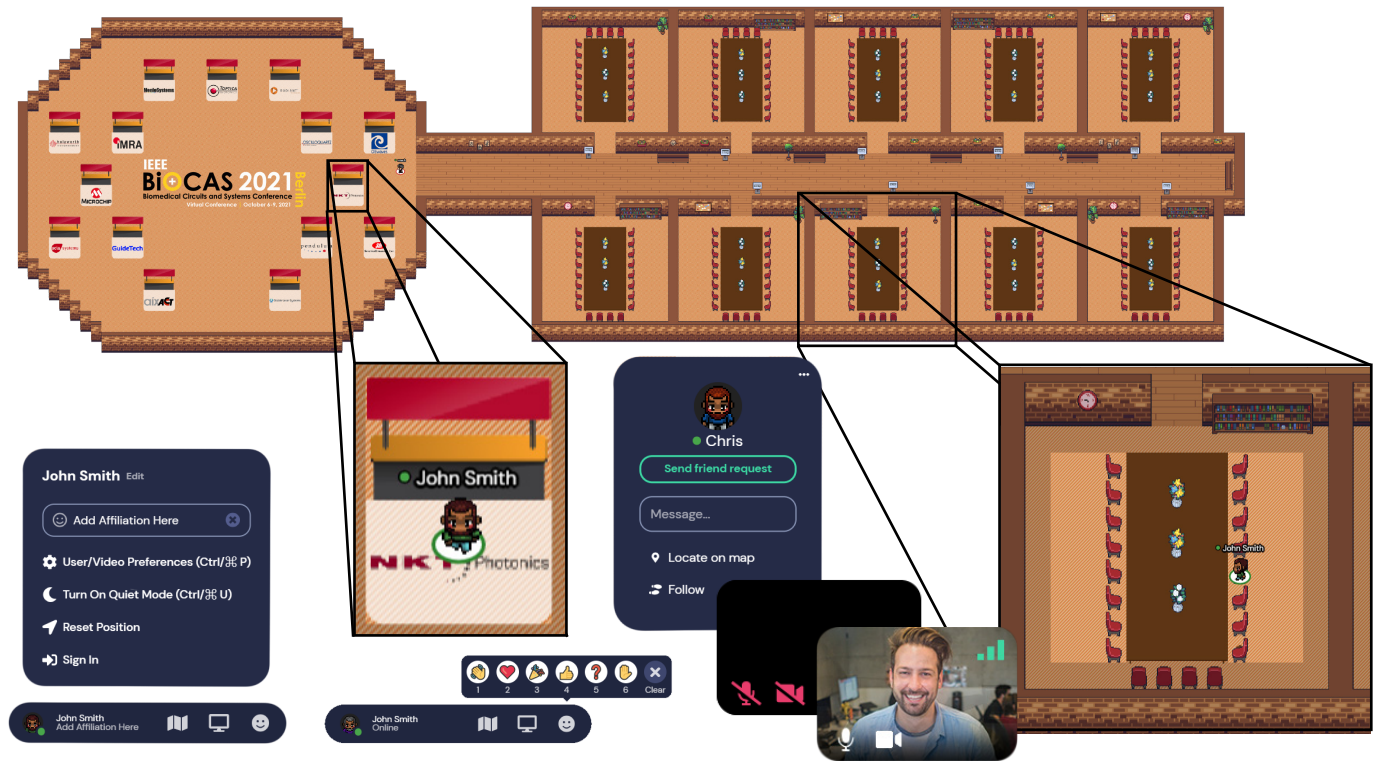
Email: kbonicard@conferencecatalysts.com



PATRON OPPORTUNITIES

Sponsor Level	Price (USD)
Platinum Patron <ul style="list-style-type: none"> » Company logo on Conference Website, Virtual Platform & all marketing materials » 30-minute pre-recorded sales pitch available on Virtual Platform » Display of company marketing flyer on Virtual Platform » Private Messaging with Attendees » Attendee Email List » 5 complimentary registrations » 1-hour live presentation & networking meet-up via Zoom 	\$2,000
Gold Patron <ul style="list-style-type: none"> » Company logo on Conference Website, Virtual Platform & all marketing materials » 10-minute pre-recorded sales pitch available on Virtual Platform » Display of company marketing flyer on Virtual Platform » Private Messaging with Attendees » 3 complimentary registrations 	\$1,000
Website Patron <p>Includes: Company logo on Conference Website, Virtual Platform & all marketing materials</p>	\$250

GATHER.TOWN



BioCAS 2021 will be featuring a virtual exhibit hall within Gather.Town.

Gather.Town is primarily geared toward facilitating 1:1 and small group interactions. Each attendee will have their own avatar that they can customize and will be able to walk around the space and visit the Exhibit booths.

The system is designed around proximity-based interaction so that as you get closer to other attendees (Ex. In the same Exhibit Booth area), each of your video and audio will become activated and you can video chat with that person.

Each Exhibitor will have their own exhibit booth where they can make marketing flyers and video resources accessible. Attendees will be able to simply walk up to the thumbnail icon and access the materials.

Dedicated Exhibit Hours

BioCAS 2021 will feature dedicated exhibit hours in which attendees will be able to visit the booths and interact with Exhibitors. In order to optimize your experience, we recommend that you have a representative stationed at your booth during these hours, offer virtual goody bags that attendees can receive when visiting your booth, and offer interactive content that you can share with attendees to attract and engage them.

BioCAS 2021 attendees will enter Gather.Town through the conference platform (CONFlux) where they will arrive directly in the Exhibit Hall area in order to optimize traffic flow and interaction with exhibitors.

PATRON APPLICATION/CONTRACT

Patron

- ☐ Platinum Patron
\$2,000

☐ Gold Patron
\$1,000

☐ Website Patron
\$250

1 Please read this contract carefully and print or type all information requested.

2 Complete, sign and send to:

Kerstin Bonicard
Conference Catalysts LLC
2720 NW 6th Street
Gainesville, FL 32609h USA

Tel: +1-352-872-5544 ext 122
Fax: +1-352-872-5545
Email: kbonicard@conferencecatalysts.com

Company Information

Company Name	<input type="text"/>				
Mailing Address	<input type="text"/>				
City	<input type="text"/>	State	<input type="text"/>	Zip Code	<input type="text"/>
				Country	<input type="text"/>
Phone	<input type="text"/>		Web	<input type="text"/>	

I have read and agree to the terms and conditions of this contract.

Print Name		Title	
SIGNATURE		Date	

Contact Information

Name	<input type="text"/>	Email	<input type="text"/>
Phone	<input type="text"/>	Fax	<input type="text"/>
Mailing Address <i>(If different from above)</i>		<input type="text"/>	
City	<input type="text"/>	State	<input type="text"/>
Zip Code	<input type="text"/>	Country	<input type="text"/>

Payment Information

☐ Check
 ☐ Bank Transfer
 ☐ American Express
 ☐ Visa
 ☐ MasterCard
 ☐ Money Order

Card Number

Security Code*

Expiration Date (Valid Thru)

* The Credit Card Security Code, or Card Code, is a three- or four-digit security code that is printed on the back of credit cards (or on the front for American Express cards) in reverse italics in the card's signature panel.

Billing Address							
City		State		Zip Code		Country	

PATRON APPLICATION/CONTRACT (CONTINUED)

Exhibitor

Above positioning cannot be guaranteed.

SIGNATURE

Date

All payment information will be kept strictly confidential. Credit card payment will be used only once and destroyed after processing

Contact Kerstin Bonicard, Conference Catalysts LLC, kbonicard@conferencecatalysts.com for complete payment info.

TERMS & CONDITIONS

Allocations and Cost

The cost of individual exhibits is indicated on the contract. Exhibit management will assign exhibits according to the date the application was received and to applicant's sequence of choices, in the event applicant's choices of exhibit spaces is not available. Exhibit management will assign other space, with the understanding that applicant may accept or refuse in writing this assignment, immediately afterward. If desired, the applicant may provide Exhibit Management with a list of competitors whose assignment should not be near that of the applicant. Exhibit Management will observe such requests, within the bounds of reason.

Cancellations

In the event of a cancellation, full refund of any monies paid for shall be made, provided the cancellation is filed with Exhibit Management at least ten (10) business days prior to the first day of the Exhibition..

Employment Exhibits

Exhibits for the purpose of soliciting prospective employees, or employee-recruiting activity of any kind is specifically prohibited.

Exhibitors

Exhibits will be limited to those companies or other entities offering materials, products, or services of specific interest to registrants. Exhibit Management reserves the right to determine the eligibility of any product for display. Exhibiting manufacturer's representatives and/or distributors must list their participating principals as the exhibitors of record.

Exhibitors Management Responsibility

Exhibit Management agrees to render reasonable assistance to exhibitors, to keep them informed, to provide them with available promotional material for their own use, including complimentary exhibit passes, to present a technically competent program of events, and to promote attendance of the Exhibition through accepted means of advertising, public relations, publicity, direct mail, etc. Each exhibitor will receive application blanks for exhibitor badges for his own qualified personnel in attendance at the exhibit.

Rejected Displays

The exhibitor agrees that his exhibit shall be admitted herein and shall remain from day to day solely in strict compliance with the rules and regulations herein laid down. Exhibit Management reserves the right to reject, eject or prohibit any exhibit in whole or in part, or any exhibitor or his representatives with or without giving cause. If cause is not given, liability shall not exceed the return to the exhibitor of the amount of the exhibit space price unearned based on the number of days of the exhibit remaining at the time of ejection. If an exhibit or exhibitor is rejected for violation of these rules and regulations or for any other stated reason, no return of exhibit space shall be made.

Responsibility Clause

Exhibitor assumes responsibility and agrees to indemnify and defend the IEEE BioCAS and the Venue and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The Exhibitor understands that neither the IEEE BioCAS nor the Hotel maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

Shell Scheme or Rental Display Cancellations

In the event of a cancellation for the construction of a shell scheme structure or rental display, full refund of any monies paid for such construction shall be made, provided the cancellation is filed with Exhibit Management at least ten (10) business days prior to the first day of the Exhibition.

Sub-Leasing

Exhibitors may not permit other manufacturers to use their space or any part thereof, without express written permission of Exhibit Management.

TERMS & CONDITIONS (CONTINUED)

Termination and Exhibition

In the event that the premises in which the Exhibition is or is to be conducted shall become, in the sole discretion of Exhibit Management, unfit for occupancy, or in the event the holding of the Exhibition or the performance of Exhibit Management under the application (of which these Rules and Regulations are a part) are substantially or materially interfered with by virtue of any cause or causes not reasonably within the control of Exhibit Management, said Application and/or the Exhibition or any part thereof, may be terminated by Exhibit Management. Exhibit Management shall not be responsible for delays, damage, loss, increased costs or other unfavorable conditions arising by virtue of cause or causes not reasonably within the control of Exhibition (or any part thereof) as aforesaid, then Exhibit Management shall not be liable to the exhibitor other than for a prorated refund of such exhibitor's space price payment

determined on the basis of the number of exhibit days remaining. For purposes hereof, the phrase "cause or causes not reasonably within the control of Exhibit Management " shall include, but not by way of limitation, fire casualty, flood, epidemic, earthquake, explosion or accident, blockade, embargo, inclement weather, government restraints, restraints or orders of civil defense or military authorities, act of public enemy, not of civil disturbance, strike, lockout, boycott or other labor disturbances, inability to secure sufficient labor, technical or other personnel failure, impairment or lack of adequate transportation facilities, inability to obtain or condemnation, requisition or commandeering of necessary supplies of equipment, local, state or Federal law, ordinances, rule, order, decree or regulation, whether legislative, executive or judicial and whether constitutional or unconstitutional, or Act of God.